

[ARCHIVED CATALOG]

## Management, BSBA

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Delivery Area: Online

### Bachelor Degree Requirements:

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- Minimum 121 Credit Hours
- Writing Intensive Course
- Minimum Cumulative G.P.A.: 2.00
- 30 Credit Hours of Residency Courses
- 9 Credits of Upper-Level Major Residency Courses
- Minimum G.P.A. in the Major: 2.00

### Program Major Requirements (75 Credit Hours):

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- [ECO 201 - Macroeconomics](#) 3 CR
- [ECO 202 - Microeconomics](#) 3 CR
- [CIS 150 - Introduction to Data Science](#) 3 CR
- [BUA 100 - Introduction to Business](#) 3 CR
- [BUA 101 - Financial Accounting for Management Decision Making](#) 3 CR
- [BUA 151 - Personal Financial Planning](#) 3 CR
- [BUA 205 - Excel for Business Applications](#) 3 CR
- [BUA 211 - Accounting for Management Decisions](#) 3 CR
- [BUA 223 - Principles of Management](#) 3 CR
- [BUA 230 - Business Law](#) 3 CR
- [BUA 303 - Management Information Systems](#) 3 CR

- [BUA 350 - Managerial Analytics](#) 3 CR
- [BUA 357 - Business Finance](#) 3 CR
- [BUA 361 - Human Resource Management](#) 3 CR
- [BUA 362 - Labor-Management Relations](#) 3 CR
- [BUA 365 - Organizational Behavior](#) 3 CR
- [BUA 369 - Marketing](#) 3 CR
- [BUA 387 - Fraud Examination](#) 3 CR
- [BUA 459 - Seminar in Strategy and Policy Planning](#) 3 CR *must be complete with a C, not C-, or higher*

**Complete one of the following courses (3):**

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- [CIS 352 - Data Visualization](#) 3 CR
- [BUA 450 - Data Mining](#) 3 CR

**Complete one of the following concentrations:**

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- **Executive Management Concentration (15 cr):**
  - [BUA 320 - Financial Statement Analysis](#)
  - [BUA 351 - Investment Management](#)
  - [BUA 420 - International Business](#)
  - Complete two BUA/ECO/CIS\* electives
- **Financial Services Concentration (15 cr):**
  - [BUA 210 - Fundamentals of Life and Health Insurance](#)
  - [BUA 215 - Principles of Banking](#)
  - [BUA 222 - Fundamentals of Property and Casualty Insurance](#)
  - Complete one of the following:
    - [BUA 216 - Consumer Lending](#)
    - [BUA 217 - Commercial Lending](#)
  - Complete one of the following:
    - [BUA 253 - Principles of Investments](#)
    - [BUA 351 - Investment Management](#)
- **Small Business Concentration (15 cr):**
  - [BUA 215 - Principles of Banking](#)
  - [BUA 217 - Commercial Lending](#)
  - [BUA 243 - Issues in Small Business](#)
  - [BUA 259W - Strategic Management for the Small Business](#)
  - Complete one BUA/ECO/CIS\* elective

- **Data Science Concentration (15 cr):**
  - [CIS 218 - Introduction to SQL](#)
  - [CIS 255 - Database Design](#)
  - [CIS 370 - Statistical Quality Control](#)
  - Complete any CIS elective
  - Complete one of the following:
    - [CIS 352 - Data Visualization](#)
    - [BUA 450 - Data Mining](#)
- **Management Generalist (15 cr):**
  - Complete five business electives

### Other Program Requirements (43 Credit Hours):

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- Complete any 100-level Communications course (3)
- [CIS 101 - Introduction to Computer Science](#) 3 CR
- [ENG 101 - College Writing](#) 3 CR
- [ENG 102W - Introduction to Literature](#) 3 CR
- [ENG 317W - Professional Writing](#) 3 CR
- [MAT 113 - Mathematics for Business and Economics I](#) 3 CR
- [MAT 114 - Mathematics for Business and Economics II](#) 3 CR
- [MAT 115 - Elementary Statistics I](#) 3 CR
- Complete any 100-level Laboratory Science course (4)
- [POS 101 - American Government](#) 3 CR

### Complete one of the following courses (3):

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- [PHI 250 - Ethics](#) 3 CR
- [PHI 252 - Business Ethics](#) 3 CR

### Complete one of the following Social Science electives (3):

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- [PSY 100 - Introduction to Psychology](#) 3 CR
- [SOC 101 - Introduction to Sociology](#) 3 CR

### Complete one of the following Fine Arts electives (3):

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- [ARC 100 - Architectural Design Studio for the Non-Majors](#) 3 CR
- ARH xxx any Art History course

- ART xxx any Art course
- DRA xxx any Drama course
- [ENG 351W - Creative Writing 3 CR](#)
- [ENG 452W - Creative Writing II 3 CR](#)
- MUH 1xx any 100-level Music History course
- MUS 1xx any 100-level Music course

### Complete one of the following Humanities electives (3):

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- AME xxx any American Studies course
- [ARH 105 - History of Art and Architecture I 3 CR](#)
- [ARH 106 - History of Art and Architecture II 3 CR](#)
- ASL 1xx/2xx any 100- or 200-level ASL course
- DRA xxx any Drama course
- ENG xxx any English course (except [ENG 100](#), [ENG 101](#), [ENG 210W](#), [ENG 317W](#) or [ENG 320W](#))
- FRE xxx any French course
- HGH xxx any Holocaust, Human Rights & Genocide course
- HTY xxx any History course
- HUM xxx any Humanities course
- MUH xxx any Music History course
- PHI xxx any Philosophy course (except [PHI 335](#))
- SPA xxx any Spanish course
- WGS xxx any Women and Gender Studies course

### General Electives (3 Credit Hours):

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- Complete one 100-level or higher general elective **3 CR**

### General Education:

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It is the intention of the University of Maine at Augusta that every degree graduate will be prepared to function in our society as an effective and informed citizen. To this end, the faculty has designed a set of minimum expectations that students are expected to satisfy. The aspirations are defined by core skills, competencies, and abilities as well as knowledge based learning experiences that are the grounds for the General Education Requirements. To learn more, visit [www.uma.edu/academics/general-education/](http://www.uma.edu/academics/general-education/)

- Students who hold a prior bachelors degree from a regionally accredited institution can have the general education requirement waived, however are advised to pursue the [Post Baccalaureate degree](#).

**\*CIS Elective Options:**

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- [CIS 131 - Web Applications and Development](#) 3 CR
  - [CIS 212 - Introduction to Visual Basic Programming](#) 3 CR
  - [CIS 214 - Introduction to Java Programming](#) 3 CR
  - [CIS 215 - Introduction to C++ Programming](#) 3 CR
  - [CIS 231 - Java Script](#) 3 CR
  - [CIS 240 - Networking Concepts](#) 3 CR
  - [CIS 312 - Advanced Visual Basic Programming](#) 3 CR
  - [CIS 314 - Advanced Java Programming](#) 3 CR
  - [CIS 330 - Systems Analysis](#) 3 CR
  - [CIS 350 - Database Management](#) 3 CR
  - [CIS 354 - Algorithms and Data Structures](#) 3 CR
  - *Any approved CIS or ISS course*
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